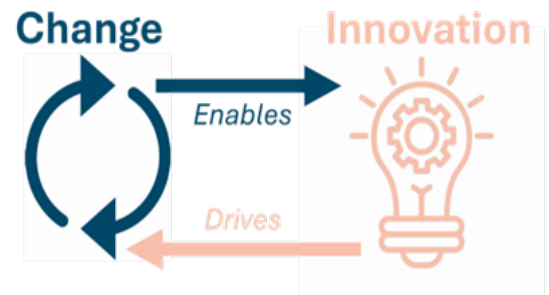


Course Overview

This two-day course equips executives with actionable frameworks and tools to lead strategic change and drive innovation within their organizations. Participants will explore proven models from academia and private industry to tackle both cultural and implementation challenges. Through interactive sessions, real-world examples, and applied exercises, executives will develop the capability to identify opportunity, overcome resistance, and build a sustainable pipeline for innovation. The course emphasizes building a culture that drives both short-term improvement and long-term transformation.



Learning Objectives

1. Explore a change management framework to design and implement effective change strategies aligned with organizational goals.
2. Analyze the innovation process to better conceptualize patterns indicative of the Innovation Pipeline.
3. Evaluate organizational culture and leadership behaviors that foster or inhibit change and innovation.
4. Develop actionable approaches to manage resistance, change fatigue and initiative burnout.

Who Should Attend?

All leaders (emerging managers through seasoned executives) wanting improved performance of change efforts and a supportive culture that matures more value-added innovations

Summary Course Agenda

Day 1	• Proven Change Principles • Research-based Innovation factors • Change and Innovation relationship	LUNCH	• Innovation patterns, pipelines and curves • Pitfalls of managing “Different” • Cultural Drivers of Innovation/Creativity
	• Managing Change fatigue and Burnout • Metrics and KPIs for Innovation • Why Customers are poor indicators	LUNCH	• <i>Open space to tackle organizational interest area in workshop format</i>

Logistics and Pricing

This course is designed for delivery at the client’s location. A standard class size is up to **30 participants**. Clients are asked to provide basic audio/visual support (e.g., projector/screen, flip charts, markers) and a suitable training space. Optionally delivered as (4) half days. Detailed price estimates available upon request.