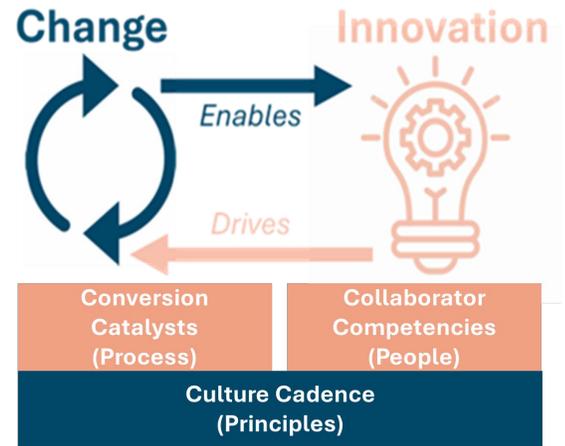


Course Overview

This two-day course equips executives with actionable frameworks and tools to lead strategic change and drive innovation within their organizations. Participants will explore proven models from academia and private industry to tackle both cultural and implementation challenges. Through interactive sessions, real-world examples, and applied exercises, executives will develop the capability to identify opportunities, overcome resistance, and build a sustainable pipeline for innovation. The course emphasizes building a culture that drives both short-term improvement and long-term transformation.



Learning Objectives

1. Explore a change management framework to design and implement effective change strategies aligned with organizational goals, while enhancing workforce resilience.
2. Analyze the innovation process to better conceptualize patterns indicative of the Innovation Pipeline.
3. Evaluate organizational culture and leadership behaviors that stimulate (or smother) change and innovation.
4. Develop actionable approaches to manage resistance, change fatigue and initiative burnout.

Who Should Attend?

All leaders (emerging managers through seasoned executives) wanting better results from change efforts and a supportive culture that matures more value-added innovations

Summary Course Agenda

Day 1	<ul style="list-style-type: none"> • Proven Change Principles • Research-based Innovation factors • Change and Innovation relationship • Fitting or Fighting Organization Culture 	LUNCH	<ul style="list-style-type: none"> • Innovation patterns, pipelines and curves • Cultural Drivers of Innovation/Creativity • Resilience Design: Rhythm, Recovery, Results • Corporate Memory and Unlearning
	<ul style="list-style-type: none"> • Managing Change fatigue and Burnout • Metrics and KPIs for Innovation • Why Customers are poor indicators 		LUNCH

Logistics and Pricing

This course is designed for delivery at the client’s location. A standard class size is up to **30 participants**. Clients are asked to provide basic audio/visual support (e.g., projector/screen, flip charts, markers) and a suitable training space. Optionally delivered as (4) half days. Detailed price estimates available upon request.