

Strategic Thinking Methods Applied™ (STMA)

Training Schedule: 2 days

Course Overview

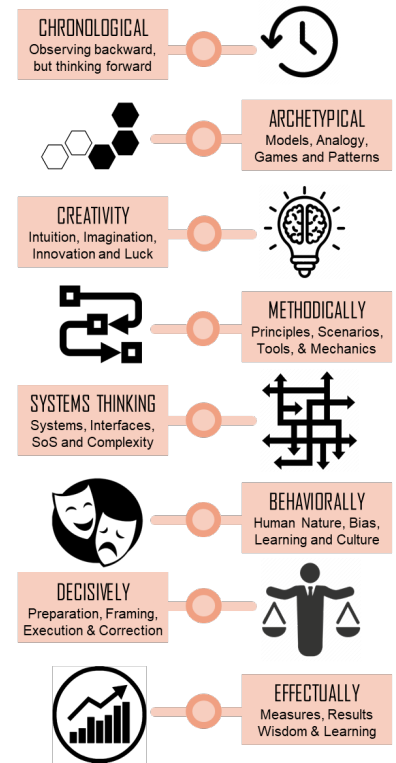
This immersive two-day course equips professionals with a comprehensive toolkit of classical and modern strategic methods. Drawing from a blend of academic theory, military doctrine, business frameworks, and foresight practices, participants will gain insights into how to formulate, execute, and sustain strategic initiatives. Through an exploration of influential thinkers, models, and real-world examples, the course emphasizes adaptable thinking and practical application. Attendees will leave with a heightened ability to think strategically, influence outcomes, and lead with clarity in dynamic environments.

Learning Objectives

1. Understand and apply various foundational and advanced strategic frameworks
2. Integrate foresight and scenario analysis into strategic planning for future resilience and adaptability
3. Identify and mitigate pitfalls in strategic execution using proven tools
4. Translate strategic intent into actionable messaging and execution plans

Who Should Attend?

This course is designed for mid- to senior-level professionals responsible for shaping, influencing, or executing strategy in organizations navigating change, growth, or digital transformation.



Summary Course Agenda

Day 1	- Foundations of Strategic Thinking and Military Principles - Stratagems as Archetypes - Competitive and Organizational Strategy Models	LUNCH	- Classical and Contemporary Strategic Concepts - Vision, Mission, and Purpose Alignment - Strategic Analysis Tools
Day 2	- Scenario Planning and Strategic Foresight - Visioning and Future-Oriented Design - Strategic Drivers, Stakeholder Analysis & Influence Mapping	LUNCH	- Communicating Strategic Intent - Overcoming Execution Pitfalls - To Pursue or Pivot? - Digital Strategy and Tech Trends

Logistics and Pricing

This course is designed for delivery at the client's location. A standard class size is up to **30 participants**. Clients are asked to provide basic audio/visual support (e.g., projector/screen, flip charts, markers) and a suitable training space. Optionally delivered as (4) half days. Detailed price estimates available upon request.